

5 Valuable Preneed Marketing Tools to Assist Your Firm... FREE!

Displays can be opened to full size for a 6 foot floor display.

Opens halfway to 3 feet for a tabletop exhibit.



If your funeral home participates in the New Jersey Prepaid Funeral Trust Fund, you are eligible to borrow one of these marketing displays FREE of charge to help promote preplanning in your community.

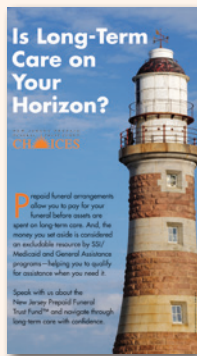
To learn more about this offer, call 1.800.734.3712 or fill out the request form on the reverse side to request a display.

NEW JERSEY PREPAID FUNERAL TRUST FUND™
CHANCES

Endorsed by the New Jersey State Funeral Directors Association, Inc.



1. Gardener points out the stress-free results of making informed preplanning decisions



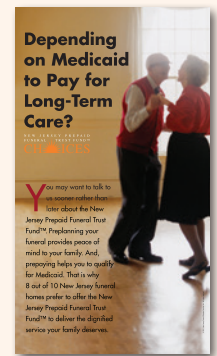
2. Lighthouse focuses on navigating long-term care with confidence



3. Couple illustrates the financial security surrounding preplanning



4. Father/Son depicts peace of mind in an already stressful time



5. Dancing Couple highlights the importance of prepaying when spending down for SSI/Medicaid

REQUEST FORM

Mail: New Jersey State Funeral Directors Association, Inc.
P.O. Box L • Manasquan NJ 08736-0642
Email: cflynn@njsfda.org Fax: 732.974.8144

Name _____ Firm _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

TERMS FOR BORROWING DISPLAYS

Any funeral home actively participating in the New Jersey Prepaid Funeral Trust Fund may borrow displays. Displays are available on a first come, first served basis. The loan period is one week. Please order at least two weeks in advance. We will try to accommodate last-minute requests if needed.

The borrower named on this order form will be held responsible for damage to or loss of the display or any part thereof and will be billed for the replacement price of the unit. Please handle with extreme care.

SHIPPING/RETURNS

All displays are shipped via UPS. Please call the NJSFDA office to arrange to have the display picked up from your facility and returned to our office via a UPS call-tag. Literature provided with the display may be kept for your inventory.

DISPLAY OPTIONS

1. Gardener 2. Lighthouse 3. Couple 4. Father/Son 5. Dancing Couple

First Choice: _____ Date Needed: _____

Second Choice: _____ Return Date: _____

I agree to return the display in the condition in which I received it and to abide by the borrowing terms stated above.

Print Name: _____ Signature: _____ Date: _____



OFFICE USE ONLY

Date Received: _____ Date Shipped/Picked Up: _____ Call-Tag Issued: _____