

2025

Continuing Education

SERIES

WEBINARS

Each one hour course is \$65 for members and \$80 for nonmembers.

Wednesday, April 23, 2025

OSHA | 2 CEUs | *Presented by J. Krowicki*

9:00 a.m. to 10:00 a.m. OSHA Paperwork Obligations

11:00 a.m. to 12:00 p.m. Preventing Injuries in Funeral Service

ETHICS | 1 CEU | *Presented by R. Reilly*

4:00 p.m. to 5:00 p.m. Ethical Dilemmas in Funeral Service



April 23
**OSHA
ETHICS**
3 CEUs

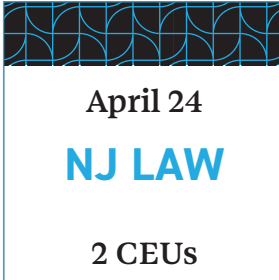
Thursday, April 24, 2025

NJ LAW | 2 CEUs | *Presented by S. Link*

9:00 a.m. to 10:00 a.m. Right to Control and Chain of Custody

11:00 a.m. to 12:00 p.m. Funeral Service Advertising

Webinar registration closes at 5:00 p.m. on Thursday, April 17, 2025.



April 24
NJ LAW
2 CEUs

Tuesday, June 24, 2025

NJ LAW | 2 CEUs | *Presented by S. Link*

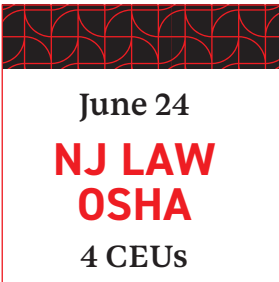
9:00 a.m. to 10:00 a.m. Right to Control and Chain of Custody

11:00 a.m. to 12:00 p.m. Funeral Service Advertising

OSHA | 2 CEUs | *Presented by J. Krowicki*

2:00 p.m. to 3:00 p.m. OSHA Paperwork Obligations

4:00 p.m. to 5:00 p.m. Preventing Injuries in Funeral Service



June 24
**NJ LAW
OSHA**
4 CEUs

Wednesday, June 25, 2025

NJ PRENEED | 2 CEUs | *Presented by J. Bender*

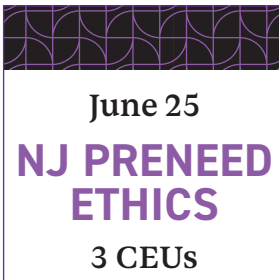
9:00 a.m. to 10:00 a.m. Preneed Recordkeeping and Notifications

11:00 a.m. to 12:00 p.m. Preneed Consumer Considerations

ETHICS | 1 CEU | *Presented by R. Reilly*

4:00 p.m. to 5:00 p.m. Ethical Dilemmas in Funeral Service

Webinar registration closes at 5:00 p.m. on Friday, June 20, 2025.



June 25
**NJ PRENEED
ETHICS**
3 CEUs

Wednesday, August 13, 2025

NJ LAW | 2 CEUs | *Presented by S. Link*

9:00 a.m. to 10:00 a.m. Right to Control and Chain of Custody

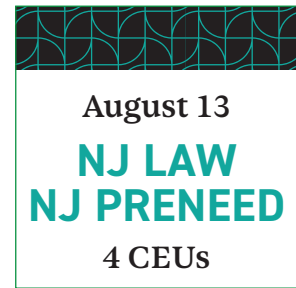
11:00 a.m. to 12:00 p.m. Funeral Service Advertising

NJ PRENEED | 2 CEUs | *Presented by J. Bender*

2:00 p.m. to 3:00 p.m. Preneed Consumer Considerations

4:00 p.m. to 5:00 p.m. Preneed Recordkeeping and Notifications

Webinar registration closes at 5:00 p.m. on Friday, August 8, 2025.



Wednesday, November 12, 2025

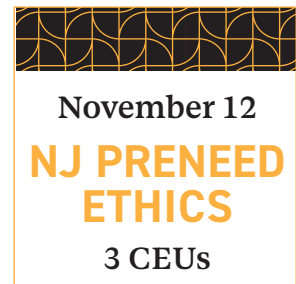
NJ PRENEED | 2 CEUs | *Presented by J. Bender*

9:00 a.m. to 10:00 a.m. Preneed Consumer Considerations

11:00 a.m. to 12:00 p.m. Preneed Recordkeeping and Notifications

ETHICS | 1 CEU | *Presented by R. Reilly*

4:00 p.m. to 5:00 p.m. Ethical Dilemmas in Funeral Service



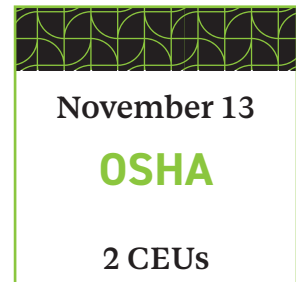
Thursday, November 13, 2025

OSHA | 2 CEUs | *Presented by J. Krowicki*

9:00 a.m. to 10:00 a.m. OSHA Paperwork Obligations

11:00 a.m. to 12:00 p.m. Preventing Injuries in Funeral Service

Webinar registration closes at 5:00 p.m. on Friday, November 7, 2025.



Course Descriptions

FUNERAL DIRECTING ETHICS (ETHICS)

Ethical Dilemmas in Funeral Service

Explore the intricate challenges of ethical decision-making in the funeral profession. Through practical discussions and real-world examples from the industry, participants will examine core business ethics and how they apply to daily operations. Attendees will gain insight into how funeral directors can implement ethical practices to minimize the risk of misconduct or unethical behavior. The course will also feature case studies and interactive debates, allowing participants to engage in the analysis of ethical dilemmas commonly faced in funeral service.

NEW JERSEY LAW AND RULES (NJ LAW)

Funeral Service Advertising

Consistency in how funeral homes and directors promote goods and services is crucial for compliant advertising. This course will teach attendees the key elements of transparent disclosure. It will cover guidelines that must be followed for their proprietary content to be legally compliant. For example, clarifying advertising requirements and boundaries in print promotions (i.e., business cards, obituaries, telephone book listings, giveaway items, signage and digital media, inclusive of their website and obituaries for their clientele). Special attention will be given to the rules and regulations governing funeral service marketing in New Jersey, including how to properly disclose active and inactive licensees.

Right to Control and Chain of Custody

This webinar emphasizes the critical role of establishing robust chain-of-custody and right-to-control procedures as a tool for statutory and regulatory compliance in funeral firms. Through the review of recent news articles on chain-of-custody issues in the industry, attendees will gain insight into the importance of clear protocols to mitigate liability and prevent litigation. The course will focus on four key processes — removal, preservation, funeral services, and final disposition — detailing how effective chain-of-custody procedures can be implemented at each stage to ensure proper control and accountability.

NEW JERSEY PRENEED FUNERAL ARRANGEMENTS (NJ PRENEED)

Preneed Recordkeeping and Notifications

This course begins with a review of the fundamental requirements for prepaid funeral agreements, followed by an in-depth exploration of the essential contents and retention protocols for preneed funeral ledgers, files and records. Attendees will learn best practices for recordkeeping, whether utilizing a trust, insurance product or providing a price quotation. Additionally, the course will cover key events that necessitate communication with regulatory boards and consumers, such as business closures, relocations, ownership changes (including the death of an owner) or bankruptcy.

Preneed Consumer Considerations

Examine the key factors influencing a consumer's decision to make preneed funeral arrangements and explore how funeral directors can support consumers in understanding the purpose and process of these arrangements. Attendees will learn how to effectively guide consumers through the steps of preneed planning and inform them of the legal rights and protections available. The course will cover relevant laws and regulations, including the New Jersey Master Trusting Statute, funeral service advertising guidelines and prepaid funeral agreements. Attendees will also engage in case studies and discussions to respond to common consumer scenarios.

FEDERALLY MANDATED OSHA FUNERAL HOME TRAINING (OSHA)

OSHA Paperwork Obligations

Focusing on Occupational Safety and Health Administration regulations pertinent to funeral service personnel with oversight responsibilities, participants will gain a comprehensive understanding of the importance of maintaining a written communication plan, along with the necessary forms, documents, releases and associated paperwork, including retention requirements. Funeral home owners, managers, compliance officers and staff responsible for written OSHA compliance plans will find this educational opportunity particularly beneficial. Additionally, the course will review OSHA's standards regarding Bloodborne Pathogens, Formaldehyde and Hazard Communication.

Preventing Injuries in Funeral Service

This course recommends essential precautions funeral home employees should take to prevent back and spinal injuries while performing their duties. The webinar will cover safe work practices related to various tasks, including removals and transfers of human remains, embalming, dressing and casketing, handling and lifting caskets, transporting remains within a facility, and receiving and stocking supplies. The instructor will encourage participants to conduct a self-assessment of their current practices concerning the physically demanding aspects of funeral service. Additionally, the course will emphasize the effective application of safe work practices to enhance employee safety and minimize the risk of injury.

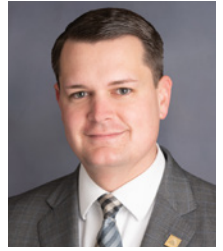
Meet The Presenters

Jonathan R. Bender

Jonathan R. Bender serves as the Corporate Governance Manager for the New Jersey State Funeral Directors Association. In this role, he works directly with Executive Management in developing and implementing policies and procedures vital to the operations of the NJSFDA and its related entities.

Bender is a licensed Practitioner of Mortuary Science and has been involved in the funeral industry for more than two decades. He most recently served as the Second Vice President of the NJSFDA; the Vice President of the NJFSEC Trustees; the At-Large representative of the NJSFDA Audit Committee; and on the Constitution and Bylaws, Legislative and Law, Convention, Disaster and Emergency Preparedness, NJFD-PAC and State Mortuary Board Nominating Committees. Previously, Bender was the President of the Passaic County Funeral Directors Association from 2019–2021.

Bender graduated Summa Cum Laude from the American Academy McAllister Institute of Funeral Service, in 2009 and received his Bachelor of Science degree in Biology from Montclair State University in 2008.



Jonathan C. Krowicki

Jonathan C. Krowicki has been a licensed funeral director since 1999. He is the owner of Krowicki Gorny Memorial Home in Clark, New Jersey.

Krowicki currently serves as a Member Field Service Representative for the New Jersey State Funeral Directors Association and Thanexus, Inc. As an FSR, Krowicki performs primary and general Occupational Safety and Health Administration worksite analyses and provides firms with ideas and suggestions for improvement, such as integration and implementation of paperwork that complies with the new OSHA standards. In this capacity, he also reviews casket/decedent lift areas to assess compliance with OSHA safety requirements. Krowicki introduces and provides safer sharps to be utilized by the firm. He also serves as the key representative to the firms informing them of any changes in OSHA policies, recordkeeping and signage.

Krowicki is a member of the NJSFDA Manager of the Day program and works for Knowledge Based Funerals, LLC as a service representative for Funeral Matters.

Krowicki is a 1988 graduate of American Academy McAllister Institute.



Samantha L. Link, MPA

Samantha L. Link serves as the Director of Government Affairs for the New Jersey State Funeral Directors Association. In this role, she works directly with the Chief Executive Officer/Executive Director to implement the NJSFDA's public policy, legislative and regulatory agendas and contributes to the NJSFDA's content development process.

Most recently she has assisted in the development of curriculum on several regulatory topics for presentation to New Jersey's licensee community to ensure that they can meet the minimum mandated continuing education requirements for licensure.

Link also serves on the NJSFDA's Manager of the Day team. This program offers members of the NJSFDA the opportunity to contact a staff member to troubleshoot complex funeral service issues. In this function, she has guided members through various situations dealing with federal and New Jersey laws and regulations specifically related to the funeral service industry.

Link earned a Bachelor of Arts degree in Broadcast Communications from Montclair State University and a Master of Public Administration degree from Rutgers University.



Rosemarie Reilly, MA

Rosemarie Reilly serves as the Regulatory Compliance Coordinator for the New Jersey State Funeral Directors Association. She works directly with the CEO/Executive Director and the Member Field Service Representative, primarily concerning Thanexus and Funeral Matters, both components of the cooperative established by NJSFDA. She participates as a member of the Manager of the Day program for NJSFDA.

She is a licensed funeral director in New Jersey and a member of the state and county funeral director's associations. She has extensive experience as a bereavement specialist working as a Hospice Bereavement Coordinator, Certified Celebrant and a volunteer with various support programs. Rosemarie earned a Bachelor of Science degree in Early Childhood Education from Barry University, a Certificate of Mortuary Science from Mercer County Community College and a Master of Arts degree in Counseling Services from Rider University.

