

CERTIFIED CELEBRANT TRAINING

Give Families the Gift of Celebrating a Life Well Lived

As families mourn the loss of those who have died, they want to ensure that the personality of the person being honored is reflected in end-of-life arrangements. While funeral directors provide the invaluable service of preparing the body of the decedent for disposition, having a person on staff who can speak about the life of the person who has died is equally important.

Demand for certified celebrants is increasing as new generations eschew traditional religious ceremonies in favor of more personalized services. Having a certified celebrant on staff makes your business stand out and provides a crucial service to families looking for someone who can empathize and help create personalized tributes.

**TUESDAY, SEPTEMBER 16–
THURSDAY, SEPTEMBER 18, 2025**

Hard Rock Hotel & Casino Atlantic City

Register online at
www.njsfda.org/registration.

Train to Become a Celebrant Today

Certified Celebrant Training helps individuals learn more about connecting with families, speaking with empathy and gathering stories to create an individualized service that accurately reflects the person being honored. They will learn how to collaborate with funeral directors to create an end-of-life service that respects the family's wishes and encourages attendees to celebrate the individual's life, as well as the lives they have touched. This workshop is open to funeral directors, local clergy, community professionals and other non-licensed funeral home staff. It will be limited to 30 seats to encourage a truly intimate experience, so register today, before space runs out.



New Jersey State
Funeral Directors
Association, Inc.

2025 TRAINING SCHEDULE

TUESDAY, SEPTEMBER 16

1:00 p.m. – 6:00 p.m. Training

WEDNESDAY, SEPTEMBER 17

7:30 a.m. Breakfast

8:00 a.m. – 12:00 p.m. Training

12:00 p.m. – 1:00 p.m. Lunch (Includes access to the Funeral Directors Convention and Expo Exhibit Hall)

1:00 p.m. – 6:00 p.m. Training

THURSDAY, SEPTEMBER 18

7:00 a.m. Breakfast

8:00 a.m. – 12:00 p.m. Training

Schedule is subject to change.

REGISTRATION

To provide guided, personalized instruction, training is limited to 30 participants. To guarantee your seat, register now at www.njsfda.org/registration.

PRICING PER PERSON – \$1,800

Registration Fee Includes:

- 3 Days of Instruction
- Hotel Accommodations — 2 Nights at Hard Rock Hotel & Casino Atlantic City
- Complimentary Parking Pass
- Food and Beverage
- Limited Access to the Funeral Directors Convention and Expo Exhibit Hall

THE CURRICULUM WILL COVER:

- The Value of Funerals
- Writing and Listening Skills
- Facilitating Family Meetings
- Service Planning
- Music and Readings Resources
- Masters of Ceremonies
- Presentation Skills
- Developing the Celebrant Concept in the Community
- Limited Access to the Funeral Directors Convention and Expo

In addition, you will have the ability to network with other Certified Celebrants and the opportunity to earn up to 17 elective CE credits.

GLENDAS. STANSBURY, MA, CFSP

Glenda is the Marketing and Development Director at InSight Books. She is also the Co-Founder and Dean of the InSight Institute Certified Celebrant Program, where over 5,200 individuals have been equipped to serve families uniquely over the past 25 years. She has worked as an educator, teacher trainer and seminar developer. She is also a professor at the University of Central Oklahoma Funeral Department and a licensed funeral director/embalmer.



For more information, contact Membership Services at njsfda@njsfda.org or **800.734.3712**.

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